



MWDBA

www.manlybaseball.com.au
info@manlybaseball.com.au
+61 411 680 978

LEVEL UP YOUR MARKETING



WHO IS JJ?

John Jones is an exclusive digital marketer of PJ Patterson who has been working with him for 4 years now. He is an all in one digital marketer who design from scratch (an expert in Adobe Photoshop) and can also build through technical means - like coding.

JJ works full time for PJ's business and no one else. He is responsive and delivers work on time. Most importantly, he is a baseball fan and enjoys doing marketing for the sport.





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WHAT JJ CAN DO



DESIGNING

- create images or posters that can be printed or posted on social media
- designs will be optimized for various formats (mobile, web etc.)
- document files like PDFs and PPTs
- design logos



DATABASE MANAGEMENT

- make sure that the Club's database is up to date so when an announcement is made, we make sure everyone will be informed
- track who is unsubscribing





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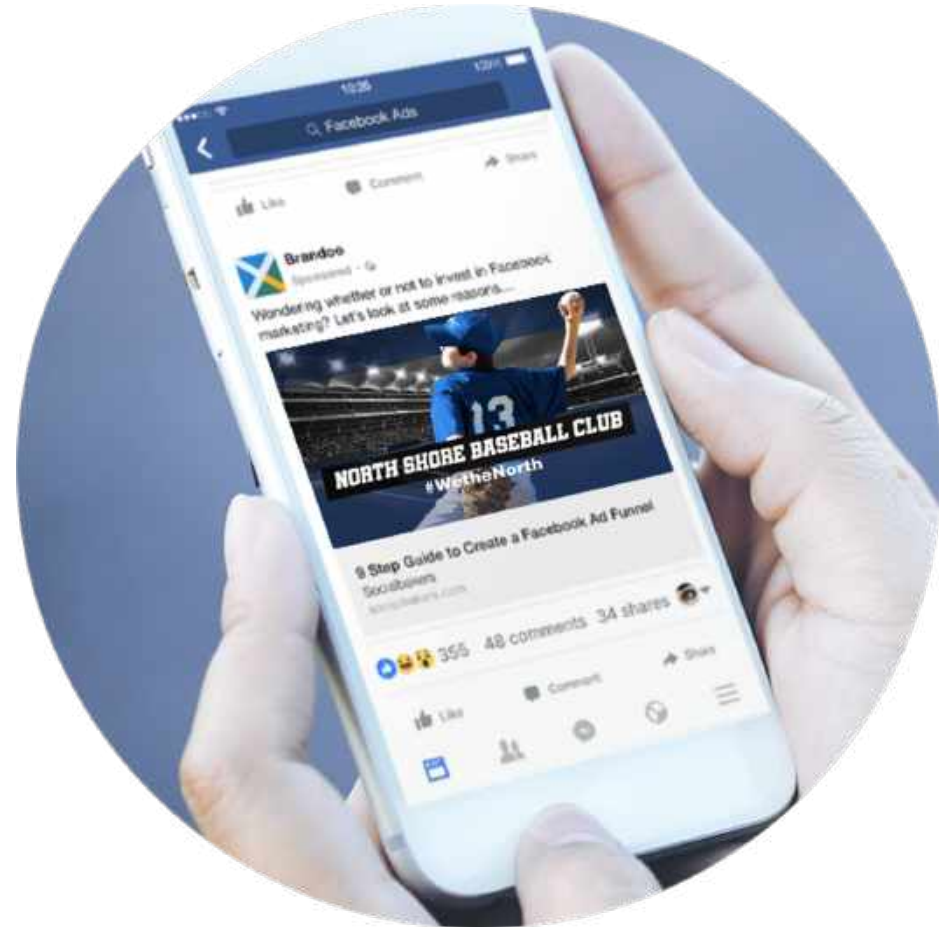
DESIGN AND SEND OUT EMAIL MARKETING

- EDM is JJ's speciality. Sending out colourful and powerful emails to get members and to keep members updated
- track who is opening the emails, who is reading and who is ignoring. This is done via Hubspot
- create and send email marketing



FACEBOOK ADS

- create advertisement audience for targeting.
- create A and B testing marketing
- generate leads from advertisement through a landing page submission





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CREATE PAGES FOR REGISTRATIONS

- make process easy for everyone who is registering for an event
- notification workflow for events and registrations people will receive

Junior Baseball Committee Annual Election Meeting

The AEM is scheduled on 11 August 2020, 7:30PM at the Club Rooms Aquatic Reserve.

This meeting is for the election of the following Committee positions:

Executive:

- President
- Secretary
- Competition Coordinator

Non-voting positions:

- Competition Scheduler
- Competition Recorder

[DOWNLOAD THE COMMITTEE NOMINATION FORM](#)

If you have questions please email jbssecretary@manlybaseball.com.au

First Name

Last Name

Email*

[Register now](#)



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WEB DESIGN AND MAINTENANCE

- Wordpress or Hubspot
- Maintenance. You don't need to worry about as JJ will keep the site updated with plugins, new codes, media queries, new formats.





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KEEP YOU UPDATED

- regular meeting or catchup call with JJ and PJ
- inform you of new marketing trends

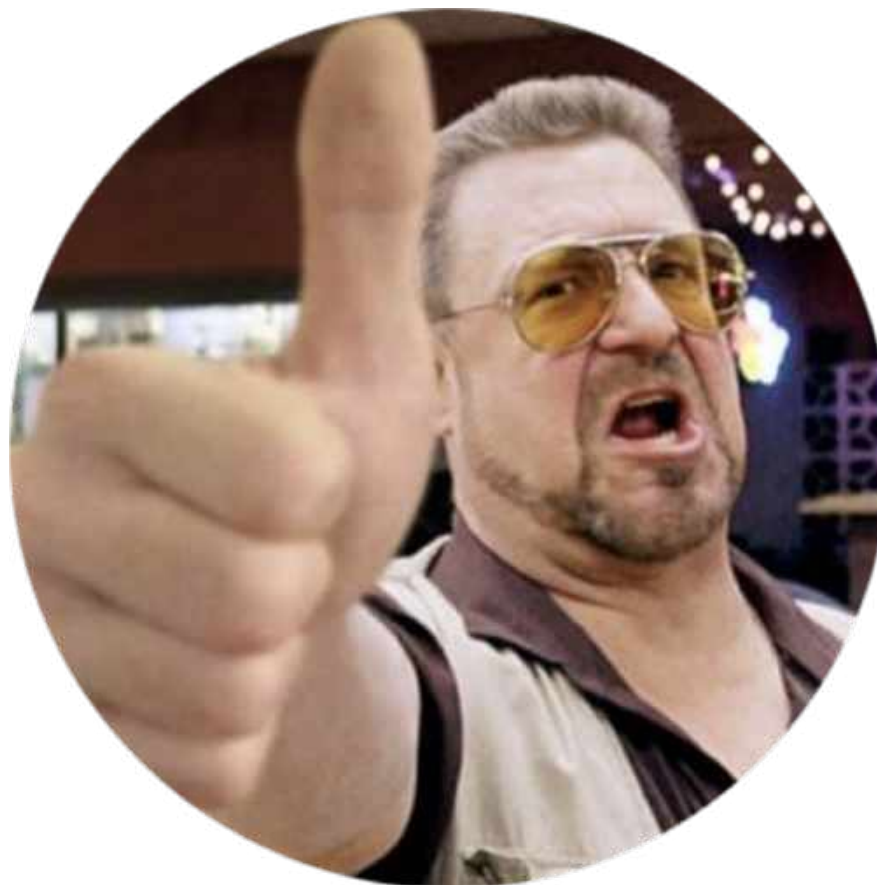




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WHAT WE NEED FROM YOU



ENGAGEMENT

- JJ is confident with his work and his experience; but we need you to engage with him and trust that he can make things better. Your input is essential to this process.
- JJ will work with your marketing style and brand; he can help you improve it based on your approval and recommendation



BRAND GUIDE

- this includes your colour, style, font and templates (if available)
- If you don't have one, JJ can help you create it.



RESOURCES

- access to platforms you need us to manage
- photos
- videos
- content





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THANK YOU!