

MANLY WARRINGAH DISTRICT BASEBALL ASSOCIATION



STATE LEAGUE SPONSORSHIP PACKAGES SEASON 2019/20

FROM THE CHAIR



Welcome to the Manly Eagles State League Baseball Sponsorship Brochure for the 2019/20 season.

Manly will enter the new season looking to build on the growth and success of the previous seasons and want you on the lineup.

The Club has been rebuilding and has experienced a lot of positive results along the way both on the diamond and off. The work is far from done and we are excited to continue watch our brand go from strength to strength.

We continue to strive for excellence and always look to continue our improvement. To do this, we must aim for continued growth, and that is where we want you with us as part of our corporate family.

Success on and off the field is forever reliant on one another. As such, we are looking for local businesses that would like to be associated with a successful, forward thinking, community based sporting organisation for the 2019/20 baseball season and beyond.

We are very proud to have a thriving group of corporate supporters that have a great commitment and love for our mighty Eagles. Joining the Eagles Baseball Business Club for 2019/20 is not only a great way to contribute to the local Northern Beaches community, it is also a good business decision.

On-top of this, you will get the chance to enjoy the action of our highly skilled and experienced groups of athletes over the summer months at one of the most picturesque venues in Sydney.

More importantly, joining the Eagles Baseball Business Club will mean that you will share with our commitment of providing a pathway for our local juniors from the U/10's through to First Grade with us and beyond.

Our club is built on strength & determination, from an army of dedicated volunteers, working countless hours for the love of the game through to the exceptional talent on the field, some of who have played at the highest levels including Nationally, Internationally and Professionally in the US & MLB.

Michael O'Neill
Chairman



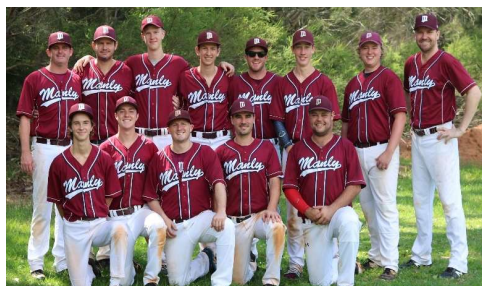
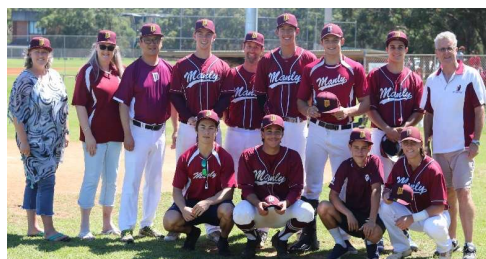


THE CLUB

The Manly Warringah District Baseball Association is a very proud 88 years old and is one of the oldest district baseball clubs in NSW. Whilst other clubs are folding and merging, Manly is growing and we are an organisation that prides itself on its local root's, ensuring we do everything we can to make the local community a better place. We look forward to you joining us along this journey.

We pride ourselves on providing you and your business with a level of engagement, exposure and entertainment that can only come from a locally based organisation, tapping into our vast business, community and ex-player network to provide great exposure.

Our home ground at Aquatic Reserve is one, if not the best in all of NSW. With elevated seating, clubhouse and outstanding canteen facilities, the chicken schnitzel burger will certainly bring you back if the baseball doesn't.



THE COMPETITION

Manly Baseball competes in the New South Wales State League competition through three Senior Grades and a very competition Under 18 competition. It also fields teams in the Women's League Second Games competition. Games are played on Saturday and Sundays, from September to March across the greater Sydney region and the Central Coast. The First Grade competition also play on Wednesday nights as it is the premier competition in the State.

The six combined teams under the State League banner gives Manly more than 90 senior players, with their families and friends regulars at all home games and a majority of games away from home.

The State League Club is the senior member of the Manly Association. It is the Manly Warringah Sea Eagles of the baseball world and once had Sea Eagles Legend Steve Menzies in its ranks as a junior representative, even touring the USA.

Our local juniors look up to our senior players with the dream of one day playing on the big diamond that their idols play on today. Our six junior clubs feature prominently in our home game, game day activities, from getting to watch the players warm up, to sitting on the bench and running on to the field to start the game. It is this relationship between Senior & Junior club that has made Manly such a successful club and will continue to do so in the years to come.





THE MEDIA

Manly Eagles are proud to announce the launch of a dedicated livestreaming channel, Eagle Baseball Sports Network or EBSN for short. This channel will feature the live coverage of all Mid Week & Sunday home games as well as interviews, coaching tips and weekly highlight packages and much, much more once the season kicks off.

Our social media team is as always busy keeping our army of fans & supporters both local, interstate & overseas updated with everything coming out of Aquatic Ballpark across the local baseball world. From weekly game & team announcements to game day scores & play-by-play, they are working overtime to boost the Club's exposure across all social media platforms and our website.

Being the premier sporting organisation north of the harbour bridge in the summer months, we receive strong exposure in the Manly Daily from October to March. The Eagles have appeared frequently in the local Manly Daily over the last few years, the northern beaches premier publication. There have also been other publications such as the Peninsula Living Magazine that have run feature articles on Manly Baseball.



THE OPPORTUNITIES

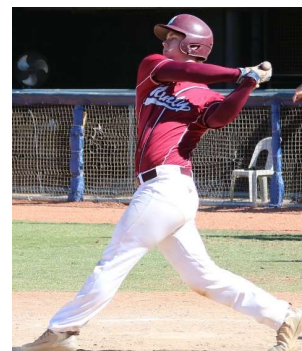
Sponsorship packages start from as little as - \$500 giving you great value for money with a huge potential for advertising and branding.

All packages are negotiable and can be tailored to suit your specific needs.

Amounts quoted is for all benefits listed unless specifically stated.

Sponsorship can also be through "in-kind" products or services.

All sponsorship money goes back in to the running of the Club and the teams to help minimise and remove costs to the players, upgrade and maintain playing facilities, run clinics for junior players and coaches and put back into the greater baseball community on the Northern Beaches.

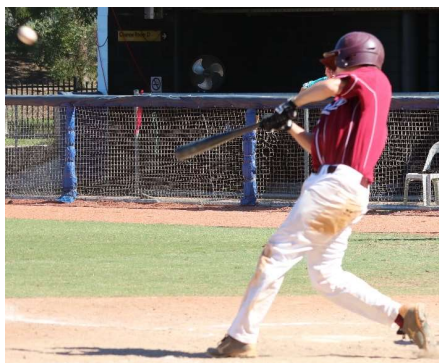


Perfect Game Sponsorship - \$15,000 (p.a/three year commitment)

- ❖ **Eagles Baseball Business Club Membership plus -**
- ❖ Logo on front of training shirt for all 6 grades
- ❖ Permanent signage on outfield fence
- ❖ Prominent website branding and advertising
- ❖ Branding on weekly social media announcements
- ❖ Mentions & advertising on EBSN during livestreaming coverage of home games
- ❖ Framed playing jersey signed by 2019/20 First Grade squad
- ❖ Social Media mentions to help promote your business, including regular posts
- ❖ Mentions & promotion of your business during home games (Three games on Sunday & First Grade on Wednesday nights)
- ❖ Priority seating at all home games with complimentary meal and drink on arrival

Grand Slam Sponsorship - \$10,000 (p.a/three year commitment)

- ❖ **Eagles Baseball Business Club Membership plus -**
- ❖ Logo on back of training shirt for all 6 grades
- ❖ Permanent signage on outfield fence and balcony fence
- ❖ Prominent website branding and advertising
- ❖ Branding on weekly social media announcements
- ❖ Mentions & advertising on EBSN during livestreaming coverage of home games
- ❖ Framed playing jersey signed by 2019/20 First Grade squad
- ❖ Social Media mentions to help promote your business, including regular posts
- ❖ Regular announcements & promotion of your business during home games (Three games on Sunday & First Grade on Wednesday nights)
- ❖ Priority seating at all home games with complimentary meal and drink on arrival



Home Run Sponsorship - \$8,000

- ❖ **Eagles Baseball Business Club Membership plus -**
- ❖ Logo on sleeve of training shirt for all 6 grades
- ❖ Permanent signage on outfield fence or balcony fence
- ❖ Website branding and advertising
- ❖ Mentions & advertising on EBSN during livestreaming coverage of home games
- ❖ Branding on weekly social media announcements
- ❖ Social Media mentions to help promote your business, including regular posts
- ❖ Regular announcements & promotion of your business during home games (Three games on Sunday & First Grade on Wednesday nights)
- ❖ Priority seating at all home games with complimentary meal and drink on arrival

Triple Play Sponsorship - \$5,000

- ❖ **Eagles Baseball Business Club Membership plus -**
- ❖ Naming rights Sponsor for EBSN, Eagles Baseball Sports Network, a brand new dedicated livestreaming channel covering all home games and much, much more
- ❖ Permanent signage on outfield fence
- ❖ Website branding and advertising
- ❖ Branding on weekly social media announcements
- ❖ Social Media mentions to help promote your business, including regular posts
- ❖ Regular announcements & promotion of your business during home games
- ❖ Priority seating at all home games with complimentary meal and drink on arrival



Double Play Sponsorship - \$3,000

- ❖ **Eagles Baseball Business Club Membership plus -**
- ❖ Sponsor a position on the diamond (Pitcher, Catcher, First Base, Second Base, Third Base, Left Field, Center Field, Right Field, Designated Hitter, Head Coach, Umpires).
- ❖ Have your business name read out during pre-game team announcements, player introductions, first plate appearance.
- ❖ Permanent signage on outfield fence
- ❖ Website branding and advertising
- ❖ Advertising on Weekly Lineup Announcements both online and at venue

Line Drive Sponsorship - \$2,500

- ❖ **Eagles Baseball Business Club Membership plus -**
- ❖ Become a Game Day sponsor during one of our 8 home games, both Wednesday Nights & Sunday
- ❖ Business name mentions during allocated game days
- ❖ Advertising on Weekly Game Announcements both online and at venue

Base Hit Sponsorship - \$2,000

- ❖ **Eagles Baseball Business Club Membership plus -**
- ❖ Sponsor our local Junior engagement through our game day bat boys & Eagles Buddies program
- ❖ Your business name on the Bat Boys shirt
- ❖ Business name mentions when Eagles Buddies run onto the field at the start of the game



Strikeout Sponsorship - \$1,500

- ❖ **Eagles Baseball Business Club Membership plus -**
- ❖ Sponsor our weekly social media engagement posts including Weekly Results, Team of the Week, Player of the Week, Performance of the Week, Highlight of the Week
- ❖ Your business logo on the selected post or highlight

Scoreboard Sponsorship - \$1,000

- ❖ **Eagles Baseball Business Club Membership plus -**
- ❖ Business name & logo on the scoreboard
- ❖ Mentions at the ground and on EBSN during score updates

Eagles Baseball Business Club Membership - \$500

- ❖ Join the Eagles Baseball Business Club
- ❖ Feature on the Manly Eagles website with all other Business Club member's and club sponsor's
- ❖ Business Name & logo listed on Eagles Baseball Business Club on club website
- ❖ Business Name & logo displayed on Eagles Baseball Business Club board at the ground
- ❖ Mention on EBSN during livestreaming coverage of home games
- ❖ Entry into the Eagles Lounge on game days
- ❖ Opportunity to offer your business' services to our Member's
- ❖ Invitation to end of season presentation





FOR MORE INFORMATION OR TO GET ON THE LINEUP WITH MANLY EAGLES BASEBALL

PLEASE CONTACT OUR BUSINESS & MARKETING MANAGER

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